**Party Description:**

Have you heard of Paparazzi Accessories?! Fabulous Fashion that all only $5 and also Nickel & Lead FREE! Come by and learn all about it! Games, Fun, Prizes...all from your couch!  
  
You can also shop anytime before the end of the day Thursday, May 4th through the website & Sandy's party link at:  
<http://paparazziaccessories.com/party/55663/join/>  
  
This event will be held LIVE on this event page at the specified time. Just click into this event to join! :-)

Message to Hostess once you have:

* Created the event
* Added the hostess as a co-host on the event page
* Created the “party on the website”

I prefer to either call the hostess or send her a VOICE private message with this info – I do NOT type it in a PM:

Hey \_\_\_\_\_\_\_\_! I’m soooo excited about your FB party!!

I have your party setup and have added you as a co-host so you can start inviting your guests. I wanted to go over a few things with you to help us get started.

- First, my goal is to help you have a fun time with your friends and get as many free pieces of jewelry as possible!! We work as a "team" to make that happen!

- On Facebook, usually people just randomly invite "everyone", but we don't want to do that!!! Go through your friends list and invite only those you think would really want to join the party....no more than 50. Think of it as if you were inviting them to your home for an in-person type party.

- The event is setup as a “private” event, EXCLUSIVELY for just you and your guests. We encourage people to “bring A friend”, but just as with your invites, don’t have them mass invite people either, just maybe 1 or 2 friends who might REALLY love getting some new jewelry!

-You should have already gotten a notification for the event, but just in case you missed it, I’ll send you the link so you can invite your friends now.

END: send PM with link to FB party event page

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Do this the next day because you want to give your hostess bite-size tasks to do each day, not overwhelm her with everything at once!

**\*\*\*NOTE:** I do this through a VOICE PRIVATE MESSAGE and then send her the copy/paste invite.

Hey \_\_\_\_\_\_\_\_\_\_\_\_! I’m going to send you a message in just a minute that you can send out to all your party guests. All you have to do is copy & paste the message to each one in a private message. We do this for a couple reasons. First, people respond better to personal invites (whether on FB, text, email, phone call, whatever), because they’re personal! They make the person feel special, not like they’re part of a cattle call to yet another FB party. Second, many people don't even notice the notification when invited to a party because we all get so many FB notifications these days.

Lastly, do NOT send the message in a GROUP message to everyone at once. People HATE that!!! Send each message individually. Since you haven’t invited more than 50 people, this shouldn’t take you more than 10-15 minutes since you’re just copying & pasting the personal invite.

Feel free to re-word it a bit to suit YOU. I’ll send it right now! :-D

\*\*\*SMILE WHILE YOU’RE TALKING!!! YOU CAN HEAR A SMILE!!!\*\*\*

Here is a message to copy/paste to those that have been invited to the party:

Hey Girl!

I'm having an Epic Paparazzi party right here on FB next Thursday, May 4th at 7:00! I hope you can make it – it’s an exclusive event just for my closest circle of friends. You don’t have to go anywhere, just join the link below and be there at the specified time and have FUN! I can’t wait!

Here is the link to take you directly to the event page:

Add event page link here….

The next day message the hostess:

Hey \_\_\_\_\_\_\_\_\_\_\_\_\_\_!

I’ll be making a post each day this week on your event page leading up to the party for some fun and to get to know your guests better. I just wanted to let you know so you could be on the lookout for them. It’s usually more successful if the guests see you “liking” and commenting on posts because they know YOU, not me. So make sure you interact with each post and even tag people you think of when you see a post too. Have fun with it! :-D

**\*\*\*The 5 days leading up to the party, make a single post each day to interact with your hostess and the guests. FUN things, NOT salesy things!!! I’ll share with you my posts from my 80’s theme party that I did. You want to get to know them and BUILD RELATIONSHIPS for future sales and parties and of course….. just for the new friendships!**

Day of or day before the party….message your hostess!

Hey \_\_\_\_\_\_\_\_\_\_\_\_!! I'll be making a couple reminder posts today/tomorrow. Other than having fun at the party tomorrow night, just need you to do one more thing....send invites/reminders to all the people that responded "going" or "maybe" and a personal invite to the ones that haven't responded to the invite at all since they may not even look at their notifications. Below I have 2 messages you can simply copy & paste to them and shouldn't take you more than 10-15 minutes tops. And you can send them however is best for each person…FB message, text, email.

I'm getting all your party pieces ready, videos, games, prizes, FUN! I can’t wait!!! :-D

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“GOING/MAYBE” on the event page:

Hey Girl!

I can't wait to "see" you at tonight's Epic FB party at 7:00! I hope you can make it – it’s going to be so much FUN!!! Here is the link to take you directly to the event page:

Add event page link here…

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Here is a message to copy/paste to those that have NOT clicked on “going/maybe OR no” because they may have missed the notification about the party:

Hey Girl!

In case you missed the notification, I'm having an Epic Paparazzi party right here on FB tonight at 7:00! I hope you can make it – it’s an exclusive event just for my closest circle of friends. Here is the link to take you directly to the event page:

Add event page link here…